



Student Financial Services Bureau: Monthly E-Newsletter-February 2015

Like Us: www.facebook.com/mistudentaid

Follow Us: www.twitter.com/mistudentaid

www.michigan.gov/mistudentaid

1-888-4-GRANTS (888-447-2687)

Treasurer Clinton and Detroit Lions Team up to Tackle Financial Literacy Issues

The Michigan Department of Treasury, VISA, Jump\$tart Coalition and Michigan Department of Insurance and Financial Services partnered together to launch a kickoff event, Financial Football in Michigan, to promote financial literacy. The event took place on February 4 at the Boys and Girls Club of Southeastern Michigan (Dauch Campus), where State Treasurer Kevin Clinton and Detroit Lions tight end Eric Ebron teamed up to speak about the importance of financial literacy to a group of high school students.

The students learned how to tackle their financial future by participating in a free educational video and classroom curriculum, Financial Football, developed by Visa Inc. Available online at www.michigan.financialfootball.com, Financial Football puts students' fiscal knowledge to the test in an online simulation game environment by combining the structure and rules of the NFL with financial education questions of varying difficulty. For the first time in any state, copies of the game will be distributed by the Student Financial Services Bureau (SFSB) to every public library and Boys and Girls Club statewide.



"Financial Football is a great way to get students interested in personal finance and gives them a financial playbook they can

use the rest of their lives,” said Michigan Treasurer, Kevin Clinton. “This is a valuable program and an exciting partnership between my office, Visa, and the NFL. It is exciting to make Michigan the first state to extend this program beyond our schools and into our public libraries and Boys and Girls Clubs in Michigan.”

Free copies of the game are available to Michigan middle schools and high schools by contacting Chad Somerville at SomervilleC@michigan.gov or by calling (517) 373-1620.

SFSB Webinar Series

The SFSB is excited to partner with Inceptia for the February Webinar in the SFSB Webinar series. Mark your calendars for **Wednesday, February 25 at 1:00 p.m. EST**. This Webinar will feature information about Inceptia’s online financial education program, Financial Avenue. Financial Avenue helps students gain important knowledge about the basics of personal money management through online courses and mini-modules with proven learning objectives, videos, articles, and resources. Learn how high schools, educators, and students can win cash prizes for participating in the Financial Avenue Challenge. Registration is available [here](#).

Our March Webinar on Wednesday, March 25 at 2:00 EST will focus on Getting Grit: Research and Strategies to Build Student Persistence in Middle, High School and College. Grit, the measurable ability to focus on long-term goals and overcome obstacles along the way, has been shown to be a better predictor of student success than IQ. EduGuide founder Bryan Taylor will explain the research and share an evidence-based model that they’ve developed with the support of the Kellogg Foundation to help schools and colleges build student grit and lift achievement. EduGuide is a national award-winning nonprofit specializing in research and tools that thousands of programs have used to guide more than one million people to take measurable steps to success. Registration information will be available in early March.

MLK Scholarship Opportunity

In partnership with GEAR UP, EduGuide would like to share with you a downloadable grit-building activity inspired by the Rev. Dr. Martin Luther King, Jr. You can find the one-page activity and teacher’s guide on [EduGuide’s blog](#). It focuses on Dr. King’s “Drum Major Instinct” sermon and helps students to get to the root of their personal motivations, resonating with the speech’s theme of core purpose.

EduGuide is also currently hosting a contest, encouraging students to submit a short video about their core purpose. One grand prize winner will receive a \$1,000 college scholarship and up to ten other winners will receive \$100 Amazon gift cards.

Visit EduGuide.org/challenge for more information and to enter.

Ingham County Women's Commission-2015 Dorice Carlice Essay Contest

The Ingham County Women’s Commission and sponsors Emergent BioSolutions, Inc and

Physicians Health Plan are offering a scholarship with the topic of "If you could make one change in your community, what would it be and how would you accomplish it?". The scholarship deadline is February 28, 2015. Visit [Ingham County Women's Commission](#) for more information.

High School Counselors-Important Reminder

As a reminder, please encourage 2015 graduating seniors to submit their Free Application for Federal Student Aid (FAFSA) by **March 1, 2015** for state award consideration.

Financial Aid Professionals-Michigan Nursing Scholarship

The Michigan Nursing Scholarship Enrollment Verification Forms (EVRs) were emailed on February 3 and need to be returned by email, fax, or mail by February 13, 2015, to:

Student Scholarships and Grants (SSG)
Attn: Nancy Vaughn
P.O. Box 30462
Lansing, MI 48909
VaughnN@michigan.gov
(517) 241-5835 Fax

Fostering Futures Scholarship

The Fostering Futures Scholarship provides scholarships to young adults who have experienced foster care. The State of Michigan works with individuals, community organizations, and businesses to encourage charitable contributions that go toward Fostering Futures Scholarships funds.

The Fostering Futures Scholarship was selected as the charity for fundraising efforts at the Michigan Student Financial Aid Association (MSFAA) Winter training silent auction. MSFAA members generously supported the scholarship with a donation total of \$7,000. Thank you MSFAA members for your generosity!

Upcoming Events



Outreach staff will be at these upcoming events. If you have questions about these events (including times, specific locations, topics covered, etc.) please contact Shannon Price at PriceS4@michigan.gov.

February 25 5:00pm-8:00pm
FAFSA Fiesta/SFSB Informational Booth

New Jerusalem Church/Tofy Center
1015 E. Carpenter Rd.
Flint, MI 48505

March 17 6:30pm-8:30pm

Romeo Engineering and Technology Center College Fair
62300 Jewell Rd.
Washington, MI 48094

March 19 9:00am-11:00am

MOISD College Fair
805 Campus Drive
Big Rapids, MI 49307

March 19 5:00pm-7:00pm

KEYS night at Muskegon DHS/TIP Presentation
2700 Baker St.
Muskegon, MI 49444

March 20 9:00am-11:00am

Mid-Michigan Community College Fair
1375 S. Clare Ave.
Harrison, MI 48625

March 26 5:00pm-7:00pm

Arts and Technology Academy of Pontiac Spring College Fair
888 Enterprise
Pontiac, MI 48341

March 30 6:00pm-8:00pm

National College Fair-Metro Detroit
Suburban Collection Showplace
46100 Grand River Ave
Novi, MI 48374

March 31 8:30am-12:00pm

National College Fair-Metro Detroit
Suburban Collection Showplace
46100 Grand River Ave
Novi, MI 48374